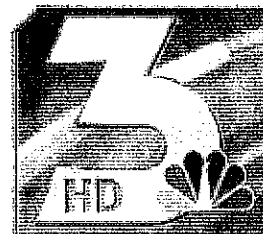


## ORDER



KSNV

**Orders**  
**Order / Rev:** 106948  
**Alt Order #:** 06855310  
**Product Desc:** Candidate Orders  
**Estimate:** 1844  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 09/24/12 / 10/02/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	38	\$37,965.00	\$32,270.25
10/01/12	10/01/12	10	\$7,390.00	\$6,281.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$37,965.00	\$32,270.25	0.00
October 2012	10	\$7,390.00	\$6,281.50	0.00
<b>Totals</b>	<b>48</b>	<b>\$45,355.00</b>	<b>\$38,551.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	26%	\$45,355.00
Market	100%	\$174,442.31

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$43,610.58
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$38,377.31
KTUD	2%	\$3,488.85
KVVU	20%	\$34,888.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,722.12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners	W	5-6a	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$625.00

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 106948  
 Alt Order #: 08855310  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: Candidate Orders  
 Estimate: 1844  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$625.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/25/12-10/01/12		M-F 5-6a WakeUp w/Wagner	5-6a		MTWThF----	:30	\$300.00		0.00	NM			
E 2	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	2	\$650.00	1	0.00	NM	2	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$650.00		0.00						
E 3	KSNV	09/25/12	10/01/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	2	\$850.00	1	0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$850.00		0.00						
E 4	KSNV	09/29/12	09/29/12	News 3 Sunrise - SATURM News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	0	\$0.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12		News 3 Sunrise - SATURDA	6a-7a		-----Sa--	:30	(\$350.00)		0.00	NM			
Unresolved [PROGRAM CHANGE] PROGRAM CHANGE															
E 5	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF Saturday Today	CM	5-6A (5:00 AM-6:00 AM)	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$625.00		0.00						
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAM News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT SUNRISE REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$325.00		0.00						
E 7	KSNV	09/30/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$625.00		0.00						
E 8	KSNV	09/30/12	09/30/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$3,000.00		0.00						
E 9	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd HMM M-F Today Show II	CM	9-10a	MTWTF--	:30	2	\$350.00	1	0.00	NM	1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	KSNV	09/25/12-10/01/12		M-F Today Show II 3rd Hr	9-10a		MTWThF----	:30	(\$350.00)		0.00	NM			
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 10	KSNV	09/25/12	10/01/12	M-F Today Show III 4th BM Today 4th Hour	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$325.00		0.00						
E 11	KSNV	09/25/12	10/01/12		CM	11am-12pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

KSNV

Order / Rev: 106948  
 Alt Order #: 06855310  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: Candidate Orders  
 Estimate: 1844

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game FOOTBALL NIGHT IN AMERICA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$2,400.00			0.00			
E 24	KSNV	09/30/12	09/30/12	NFL Football NFL Football SUN NT FB: NY GIANTS @ PHIL	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$10,000.00			0.00			
E 25	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		2			\$1,100.00			0.00			
E 26	KSNV	09/25/12	10/01/12	The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO	CM	1135p-1237a	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		2			\$425.00			0.00			
E 27	KSNV	09/25/12	10/01/12	Late Night w/Fallon Late Night w/Fallon LATE NIGHT W/JIMMY FALLON	CM	1237a-136am	MTWTF--	:30	3	\$225.00	1	0.00	NM	3	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		3			\$225.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/25/12-10/01/12	Late Night w/Fallon		1237a-136am	MTWThF-----	:30		\$250.00		0.00	NM		
E 28	KSNV	09/25/12	10/01/12	Last Call w/Carson Daly Last Call w/Carson Daly LAST CALL WITH CARSON DALY	CM	136-205am	MTWTF--	:30	4	\$40.00	3	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/12	10/01/12	MTWTF--		4			\$40.00			0.00			
E 29	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live SATURDAY NIGHT LIVE	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$750.00			0.00			
E 30	KSNV	09/30/12	09/30/12	LAW & ORDER (LF) Law & Order (LF) LAW & ORDER	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$45.00			0.00			
N 31	KSNV	09/29/12	09/29/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$225.00			0.00			
													Totals	48	\$45,355.00